

A book Signing and an Appreciation Ceremony held at the Embassy of Ethiopia in Washington, D.C.

News Release of the Embassy of Ethiopia, May 21, 2016

A new book entitled Morning Star was officially inaugurated in the presence of hundreds of Diaspora Ethiopians at the auditorium of the Embassy of Ethiopia.

Welcoming the congregation, Special Envoy and Ambassador Extra-Ordinary, Girma Birru reminisced that the Late Araya Zerihun, presented in the book, was really an initiator of social development in its true sense, and an economic and social liberator. Ato Araya Zerihun, the Special Envoy attributed was renowned for introducing new concepts and approaches to his ideas of social and development initiatives.



Dr, Tilahun Beyene on his part while addressing the audience said that his acquaintance with Ato Araya Zerihun dates back to childhood, and praised Ato Araya Zerihun as a social and development patriot. He gave an insightful remark of the man he considers as a gifted communicator. Dr. Tilahun made a brief citation on the inception of the Tigray Development Association / TDA /in which he underscored is the brain child of the late Ato Araya Zerihun.



The authors of the book also remembered the role Ato Araya, played in his Managerial capacity and they expressed their hope that the book which they titled Morning Star, speaks all and appealed to the audience to make good use of it.



The two girls Ms. Rahwa Araya Zerihun and Ms .LLWAM Araya Zerihun made moving remarks about their Dad.



Then Ato Mulugeta Berhe from the Embassy's Diaspora Section who had earlier introduced the sequence of the program, opened the floor for a bid of one book which contained the signatures of Ambassador Girma Birru and the wife of the Late Ato Araya Zerihuin, drew an active participation of the audience and fetched \$1,600 from an individual. Then Mass Pledges, ensued with a maximum of Fifty books and a minimum of Ten books taken by individuals and was followed by sales of single books.

