

# PRESS RELEASE



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## Ethiopian Rolls out Stopover Packages to Promote Tourism into Ethiopia

**Addis Ababa: August 03, 2018**

Ethiopian Airlines, the largest Aviation Group in Africa and SKYTRAX certified Four Star Global Airline, is pleased to announce that, starting from August 1, 2018, it has rolled out stopover packages without any additional airfare that cater for all leisure needs with a view to promote tourism into Ethiopia.

Passengers traveling through Addis Ababa and continuing their journey to one of the destinations on Ethiopian network can now take advantage of stopover offerings from Ethiopian Holidays, the tour operator wing of Ethiopian Airlines, enabling them to discover and experience the many historical, cultural, religious and natural treasures of Ethiopia, *Land of Origins*. An online e-visa service for processing stopover visa is available for all international visitors to Ethiopia at <https://www.evisa.gov.et/>.

The packages range from sightseeing in Addis Ababa, the diplomatic capital of Africa, to visits to the pre-Christian era obelisks of Axum, the stunning medieval rock-hewn churches of Lalibela, the amazing 9<sup>th</sup> century mosques of Harar, the majestic castles of Gondar, the stunning source of the Blue Nile, the jaw-dropping Simien Mountains, the splendor of the lake side resorts of Hawassa and Arba Minch, or the unique coffee farms of *Kaffa*, birth place of coffee, and much... much more.

Group CEO of Ethiopian Airlines, Tewolde Gebremariam, said: *“Ethiopian is working with all stakeholders in the tourism chain to make Ethiopia a tourism destination of choice. With its many riches, the world has yet to truly discover Ethiopia and tourism has the potential to become the main foreign currency generator for the country and a mass job creator for the youth. With the stopover packages, we aim to attract a significant portion of our transit customers in Addis as tourists and to considerably enhance the flow of tourism into the country.”*

The stopover packages are easily accessible on the airline’s website, [www.ethiopianairlines.com](http://www.ethiopianairlines.com), and will pop-up as an option when passengers book flights transiting thru Addis Ababa, or can directly be accessed at Ethiopian Holidays website: [www.ethiopianholidays.com](http://www.ethiopianholidays.com).

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## About Ethiopian

Ethiopian Airlines (Ethiopian) is the fastest growing Airline in Africa. In its seventy plus years of operation, Ethiopian has become one of the continent's leading carriers, unrivalled in efficiency and operational success.

Ethiopian commands the lion's share of the pan-African passenger and cargo network operating the youngest and most modern fleet to more than 115 international passenger and cargo destinations across five continents. Ethiopian fleet includes ultra-modern and environmentally friendly aircraft such as Airbus A350, Boeing 787-8, Boeing 787-9, Boeing 777-300ER, Boeing 777-200LR, Boeing 777-200 Freighter, Bombardier Q-400 double cabin with an average fleet age of five years. In fact, Ethiopian is the first airline in Africa to own and operate these aircraft.

Ethiopian is currently implementing a 15-year strategic plan called Vision 2025 that will see it become the leading aviation group in Africa with eight business centers: Ethiopian Regional Services; Ethiopian International Services; Ethiopian Cargo & Logistics Services; Ethiopian MRO Services; Ethiopian Aviation Academy; Ethiopian In-flight Catering; Ethiopian Ground Services and Ethiopian Airports Services. Ethiopian is a multi-award winning airline registering an average growth of 25% in the past seven years.

For more information about this press release, please contact:

Mrs. Aniley Eshetu

A/Manager Corporate Communications, Ethiopian Airlines

Tel : (251-1)517-89-07/656/165/913/529

[CorporateCommunication@ethiopianairlines.com](mailto:CorporateCommunication@ethiopianairlines.com)

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