

PRESS RELEASE



BEST AIRLINE STAFF SERVICE
IN AFRICA 2013



BEST AIRLINE STAFF SERVICE
IN AFRICA 2016



BEST AIRLINE IN AFRICA 2017

Ethiopian Goes Fully Digital

September 29, 2017

Flying even more greener; Ethiopian Airlines Group, the largest airline in Africa, is pleased to announce that it has fully digitalized all its business processes like aircraft maintenance and Flight Operations, Commercial Operations, Finance, HRM, Customer Services, Procurement and supply Chain Management, Online learning, management approvals and authorizations etc... by removing paper from the entire system as of today, September 28, 2017.



Mr. Tewolde GebreMariam, GCEO, signing his last paper approval & ET Executive managements at the paper burning ceremony

Group CEO Ethiopian Airlines, Mr. Tewolde GebreMariam, said; “Although we started the digitization project in the last few years, today marks an important milestone in our history as we are removing paper from our entire business processes. Leading in the Digital Revolution and leveraging on the latest advancement in the Information and Communication technology of the global airline industry, Ethiopian will scale up its operational Excellence, Customer intimacy and cost leadership strategies. ICT will enable us to deliver customized global standard customer services as per the preferences of each and every customer.

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We are living in the fourth industrial Revolution which is fundamentally different from the previous industrial revolutions specially in the speed of change and disruptions and our continued success depends on our strategic response and our abilities to adapt to the velocity, breadth and depth and scale of the quantum changes coming our way. To this effect, we have embedded digitization in our organizational operating system with our valued customers in our mind.”

From the perspective of pursuing environmentally friendly operation, it is worth mentioning that Ethiopian operates the youngest, latest aviation technology and most environmental friendly fleets with less carbon emission to the environment.

About Ethiopian

Ethiopian Airlines (Ethiopian) is the fastest growing Airline in Africa. In its seventy plus years of operation, Ethiopian has become one of the continent’s leading carriers, unrivalled in efficiency and operational success.

Ethiopian commands the lion’s share of the pan-African passenger and cargo network operating the youngest and most modern fleet to more than 100 international passenger and cargo destinations across five continents. Ethiopian fleet includes ultra-modern and environmentally friendly aircraft such as Airbus A350, Boeing 787, Boeing 777-300ER, Boeing 777-200LR, Boeing 777-200 Freighter, Bombardier Q-400 double cabin with an average fleet age of five years. In fact, Ethiopian is the first airline in Africa to own and operate these aircraft.

Ethiopian is currently implementing a 15-year strategic plan called Vision 2025 that will see it become the leading aviation group in Africa with seven business centers: Ethiopian Express & Ancillary Services; Ethiopian International Services; Ethiopian Cargo Services; Ethiopian MRO Services; Ethiopian Aviation Academy; ET In-flight Catering; and Ethiopian Ground Services. Ethiopian is a multi-award winning airline registering an average growth of 25% in the past seven years.

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