

# PRESS RELEASE



4 STAR AIRLINE

BEST AIRLINE STAFF SERVICE  
IN AFRICA 2013BEST AIRLINE STAFF SERVICE  
IN AFRICA 2016

BEST AIRLINE IN AFRICA 2017

## Ethiopian Mobile Application Goes Live

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Addis Ababa, December 5, 2017

Ethiopian Airlines, the largest Aviation Group in Africa and SKYTRAX certified Four Star Global Airline, is pleased to announce that it has launched a brand new Mobile Application, which encompasses an array of features that enhance customers' travel experience with simplified and end-to-end options for flight booking and management by using their Android mobile devices.

On the occasion of the launch of Ethiopian Mobile Application, Mr. Tewolde GebreMariam, Group CEO of Ethiopian Airlines remarked:

*"In the age of "the internet of things" and "Artificial Intelligence" I am very happy that our "mobility" project is fast advancing which enabled us to announce to our esteemed customers that Ethiopian Mobile Application has gone live. The Mobile Application is a critical piece of our overall strategy to bring our customers' travel experience to another level by leveraging on Information and Communication technology and African Flavored Ethiopian Hospitality.*

*With this new Mobile Application, customers will be able to use their mobile devices to book their flights, do their flight check-in, issue their boarding pass and self-board their flights, check the status of their flight, get actual arrival and departure times of ET flights and remain connected and informed throughout their journey in real-time.*

*As a customer focused airline, we are continuously working very hard to avail cutting-edge and user-friendly solutions that will improve our customers' overall experience and meet their ever-increasing expectations."*

Customers will enjoy 10% discount on all bookings made through Ethiopian Mobile App.

Click on the link below to download your Ethiopian Airlines Application.

<https://play.google.com/store/apps/details?id=com.ethiopianairlines.ethiopianairlines>

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## About Ethiopian

Ethiopian Airlines (Ethiopian) is the fastest growing Airline in Africa. In its seventy plus years of operation, Ethiopian has become one of the continent's leading carriers, unrivalled in efficiency and operational success.

Ethiopian commands the lion's share of the pan-African passenger and cargo network operating the youngest and most modern fleet to more than 100 international passenger and cargo destinations across five continents. Ethiopian fleet includes ultra-modern and environmentally friendly aircraft such as Airbus A350, Boeing 787-8, Boeing 787-9, Boeing 777-300ER, Boeing 777-200LR, Boeing 777-200 Freighter, Bombardier Q-400 double cabin with an average fleet age of five years. In fact, Ethiopian is the first airline in Africa to own and operate these aircraft.

Ethiopian is currently implementing a 15-year strategic plan called Vision 2025 that will see it become the leading aviation group in Africa with seven business centers: Ethiopian Express & Ancillary Services; Ethiopian International Services; Ethiopian Cargo Services; Ethiopian MRO Services; Ethiopian Aviation Academy; ET In-flight Catering; and Ethiopian Ground Services. Ethiopian is a multi-award winning airline registering an average growth of 25% in the past seven years.

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