



The Roaring Lion of Ethiopia/Africa reached in Vienna, Austria

The Ethiopian Airlines, our identity and African pride, with its glamorous approach, viable strategy and courageous move entered in to Vienna in a very fashionable and graceful appearance which we have proudly were able to meet it at the Vienna International Airport early in the morning at 5:50 am on the 2nd of June, 2014.

Vienna apart from being a political capital and economic hub of Austria, it is one of



the very popular convention and conference centres in the world!

Vienna is the seat of many international organizations like United Nations Office at Vienna (UNOV), United Nations Industrial Development Organisation (UNIDO), International Atomic Energy Agency (IAEA), Preparatory Commission for the Comprehensive Nuclear-Test-Ban-Treaty Organisation (CTBTO), United Nations Office on Drugs and Crime (UNODC), Office of Internal Oversight Services (UNOIOS), United Nations Office for Outer Space Affairs (UNOOSA), United Nations Commission on International Trade Law (UNCITRAL), United Nations Environment Programme Vienna - Interim Secretariat of the Carpathian Convention (UNEP-ISC), United Nations High Commissioner for Refugees (UNHCR) - Vienna Office, United Nations Information Service (UNIS), United Nations Postal Administration

(UNPA) - European Office, United Nations Scientific Committee on the Effects of Atomic Radiation (UNSCEAR), International Narcotics Control Board (INCB), United Nations Register of Damage Caused by the Construction of the Wall in the Occupied Palestinian Territory (UNRoD), United Nations Office for Disarmament Affairs (UNODA), Sustainable Energy for All Initiative (SE4ALL),

In addition to the above listed offices and organisations of the United Nations, Vienna is also the seat of more than **sixteen** international organisations and institutions, such as the Organisation for Security and Cooperation in Europe (OSCE), the Organisation of the Petroleum Exporting Countries (OPEC) and others. Other organisations have their seat in other Austrian cities too.

All of Vienna's key tourist ratios reached an all-time high in 2012 as a result of 3,376 congresses and corporate events which were held in Vienna alone.

As Addis Ababa being the political capital of Africa and the economic hub of Ethiopia and the seat of more than 100 diplomatic corps, many international organizations including African Union (AU) and Economic Commission for Africa (ECA) and the main hub of African air connection, it has been actual time to create a direct air link between this vibrant two cities for mutual benefits.

On my previous travel experience, it took me more than 17 hours of waiting to get a connection flight using other airlines which have scheduled flight from Vienna to Addis Ababa. But now, Ethiopian made it direct which is very convenient and cost effective in terms of time and comfort.

All Ethiopians specifically and Africans in general who reside in Austria and neighbouring countries did not hesitate to express their joy and profound gratification by the entrance of the Roaring Lion of Ethiopia as well as Africa, the winner of Passenger Choice Awards, and the World Airlines Awards for Best Airline Staff Service in Africa.in 2013, to Vienna Austria.

I am very grateful to thank and appreciate the Ethiopian Airlines Management team for their strategic wisdom and vision which would benefit our beloved Ethiopian people as well as Arica at large.

Please keep on going forward and roar aloud! We are very proud of you!

Adefris Belachew

adefrisb@hotmail.com

References:

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